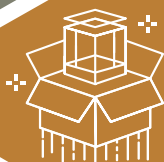# Department of Interdisciplinary Info Design

About the department

The Graduate School of Design, established in 1998, was abolished and the Department of Interdisciplinary Info Design was recently established as a graduate program that can adapt to the rapidly changing social environment and lead the design field.

We analyze trends in markets and consumers by utilizing big data which is the basis of the era of the Fourth Industrial Revolution, and foster design planning and start-up manpower for the development of future high value-added products and services.

Vision & Mission

Our missions show key elements of this program to foster problem-solving skills (presenting design solutions, design and big data convergence, data analysis and prediction) and sustainable start-up capabilities.

Big Data
Analyzing/predicting consumer and market trends

01

Our Mission

02

Info Design
Design planning for the development of future high value- added products/services

03

Entrepreneurship
Training start-up personnel

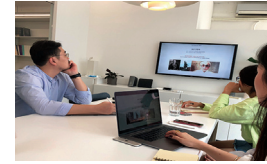# Ranking & Facts

9
Fll-time professors

10
Adjunct professors

30
M.A. students per year

Activities

Student Support

- Support for excellent faculty and graduate students to participate in competitions related to info design
- Encourage graduate students to participate in industry-academic projects
- Encourage rewards for graduate students who publish in international academic journals and the Academic Promotion Foundation Registry
- Students wishing to start a business are working to support the start-up program in connection with the school start-up support center.

International Partnership

Overseas universities in exchange with school of Art
- Signed an agreement with Ryerson University, Canada
- Signed an agreement with Drexel University in the US
- Partnerships in England, China, etc.

Department Events

- Professors and students hold opening and closing parties every semester to bring harmony and unity to all members of our department and also to promote friendship. Through these events, our professors and students will discuss the development of this department, and it will serve as an opportunity for our students to communicate with one another and give their views on a range of issues around school life.

SKKU Ranking & Facts

88
2021
QS World University
Ranking #88

10
2021
THE Asia University
Ranking #10

01
2020
#1 Private Comprehensive
University in JoongAng
Daily University Ranking

02
2020
#2 The Top 1% Most Cited
Articles among Korean
Universities in National
Research Foundation

01
2020
#1 National Customer
Satisfaction Index for
14 consecutive years

110
SKKU & Samsung –
110 joint research projects

754
International Partnership
with 754 universities in
74 countries worldwide

1398
Founded in 1398
Oldest University in
East Asia

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