

Department of Fashion Design





About the department

Since 1970, the Department of Fashion Design has produced professionals that are needed in the global fashion industry. The department offers bachelor's (BA), master's (MA), and doctorate (PhD) degrees. We focus on comprehensive education of theory and practice, allowing graduates to cope with various issues in a more effective way as well as to build creativity. We prepare students for professional careers as fashion designers, pattern makers, fashion editors, fashion merchandisers, fashion buyers, and global sourcing experts.

Vision & Mission

Our core vision is to provide an extensive curriculum that supports creativity and innovation, thereby strengthening the competitiveness of the fashion industry.



Ranking & Facts

51-100st

2019 QS World Ranking Art & Design

4

full-time faculty members

30

average number of adjunct professors

300

undergraduate students

60

graduate students

Activities

Graduation Presentation and Departmental Exhibition



The Department of Fashion Design holds an annual fashion show or exhibition as a culmination of creative explorations upon student graduation. In addition, there are other opportunities for students to showcase their design activities, such as digital fashion presentations and small-scale exhibitions for design, drawing, portfolio, clothing construction, Korean costume, and knitting.

Activities for Students – Student-led Programs



In the Department of Fashion Design, there are two student-led clubs: Sal美 and M.A.F.F. (Marketing And Fashion Friendship). Sal美 (Salon + 美, expressing the beauty of salons) is a fashion design society that aims to practice a synthesis of the design process from concept to finished product. M.A.F.F. (Marketing And Fashion Friendship), which was launched 20 years ago, is a fashion marketing society. Its main activities include researching and analyzing fashion brands, and participating in fashion marketing-related contests.

Participation in Contests/ Industry-University Cooperation Programs



While in school, many students take part in various contests in fashion design and advertising. In addition, students join faculty members in participating in outreach programs in the fashion industry.

SKKU Ranking & Facts

88

2021
QS World University
Ranking #88

10

2021
THE Asia University
Ranking #10

01

2020
#1 Private Comprehensive
University in JoongAng
Daily University Ranking

02

2020
#2 The Top 1% Most Cited
Articles among Korean
Universities in National
Research Foundation

01

2020
#1 National Customer
Satisfaction Index for
14 consecutive years

110

SKKU & Samsung –
110 joint research projects

754

International Partnership
with 754 universities in
74 countries worldwide

1398

Founded in 1398
Oldest University in
East Asia



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