

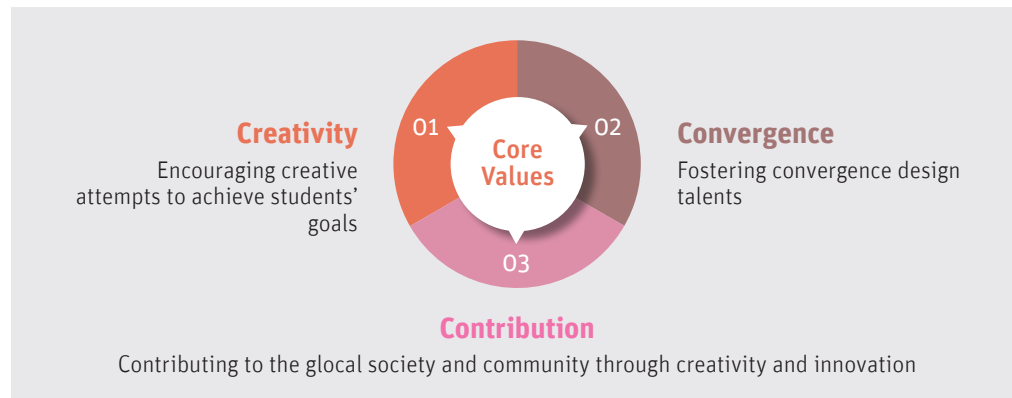


About the department

With the development of advanced technology and science, and the increased need for an affluent lifestyle, design will become much more important to humankind. Against this backdrop, the design majors are divided into Visual Communication Design and Surface Design. The Visual Communication Design program fosters originaive capabilities as a professional creative director to produce various communication media while the Surface Design program aims to foster creative designers who will contribute to current industrial society by developing value-added products and planning in the textile industry.

Vision & Mission

- Offering courses taught by academic and industrial experts in design and creative skills
- Developing creative energy in communication designers and art directors as required in industrial society



Ranking & Facts

51-100th

2019 QS World Ranking Art & Design

2

Majors (Visual Communication Design and Surface Design)

7

Faculty Members

200

Undergraduate/ Graduate Students



Activities

International Partnerships



- Partnership with Drexel University, Middlesex University, Ryerson University
- Collaboration workshop with Drexel University focused on Global Capstone Design

International Workshop



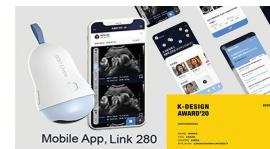
- Every year, our department participates in the Korea-China-Japan Design Workshop, which is held during the summer break period. Sichuan University in China and Nagoya University of Arts and Sciences in Japan are also participants and the subject of visual aspects of design is discussed.

Graduate Exhibition



- Our department holds an annual graduation exhibition for two weeks every fall featuring works by graduating students. It is a meaningful event where students can demonstrate the results of their college years, and from this exhibition they can make a leap forward into the real world.

Awards



- The department has had many prize winners in several famous contest exhibits such as, "Hanyoung Scholarship Foundation's Textile Design Contest", "K-design Award", "IDEA Award", and "Adobe Reddot Award", the last of which is one of the three grand design awards.

Facilities



- **The department offers such facilities as:** Surface Design Seminar Room, Photo Studio, Weaving/Knitting Room, Visual Design Seminar Room, Dyeing/Printing Room, Media Lab



SKKU Ranking & Facts

88

2021
QS World University
Ranking #88

10

2021
THE Asia University
Ranking #10

01

2020
#1 Private Comprehensive
University in JoongAng
Daily University Ranking

02

2020
#2 The Top 1% Most Cited
Articles among Korean
Universities in National
Research Foundation

01

2020
#1 National Customer
Satisfaction Index for
14 consecutive years

110

SKKU & Samsung –
110 joint research projects

754

International Partnership
with 754 universities in
74 countries worldwide

1398

Founded in 1398
Oldest University in
East Asia



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